

## Testimonials

*"The leadership course caught me by surprise, it had changed my life! I am more in charge of my emotions, I became a more positive individual, and developed skills in influencing others. I highly applaud Lusi Group for being able to invent and implement this leadership course"*

**Andrew Nathanael**  
Technical Lead, Web Sparks

*"Before going through ELT, I always had doubts about my own leadership and felt that I was an ineffective leader to my team. Through all the real life learning platforms that ELT provided, I am now very confident and empowered about my leadership capabilities. I have also learnt how to make "right" decisions in any situation."*

**Kok Shee Mun**  
Business Development Manager, Oddle

*"My level of confidence has raised tremendously after the Empeíria Leadership course. I could never believe that this would happened to me! I am not aware that I actually have so much courage and ability to perform so many different tasks! I feel so good to face my future now!"*

**Tang Li Chin**  
Arithmetic Teacher

*"ELT helped me to lead and motivate my team better, and I am able to recruit more effectively too! I managed to recruit 10 consultants in less than 9 months whereas the industry average is only about 4 in a year! Personally I also achieved my MDRT under 10 months effortlessly!"*

**Tea Eng Peng**  
Director, Financial Alliance

*"I have had a major breakthrough in my life, my mindset and my character after ELT. I believe this to be a turning point in my life, especially in my career and relationships, and most importantly my personal life. Previously, I was indecisive and easily distracted. Now, I am so decisive and focused that my fiancée even said that she really like this "NEW" me!!!"*

**Joel Leong**  
Senior Financial Service Consultant, PIAS

*"I'd enjoyed every single bit of learning here and the priceless wisdom. All my negative thoughts were abolished through ELT. You have imparted everything about how life should be in just this short 4 weeks. It was a great reflection about myself and many things I wish I had discovered earlier. It has opened up my perceptions to many things in life and has definitely positively impacted me!"*

**Jeff Goh**  
Senior Executive, BBDO

# Empeíria Leadership Technology (ELT)

When Your Actions Inspire Others To Dream More,  
Do More, Achieve More and Become More.



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**LUSIGROUP**  
inspiring people. building business.



## Dear Fellow Aspiring Leaders,

Leadership is a test of character. Period.

In today's pressure cooker society where survival of the fittest is the name of the game, only people with leadership capability and character have the ability to last through tough times. All of us go through tough times, not just leaders or managers, and our character can be built and developed with much dedication, time and effort. Not just for those in managerial positions, we help individuals develop inner strength and rise to the occasion when times call for it.

During this course, you will be put through various real life situations where you will undergo experiential learning to overcome "road blocks" and pick yourself up from any failure. More importantly, we will help you be empowered from within to embrace life's challenges and roll with the punches. No two people will have the same experience, as each participant will be provided with the opportunity to undergo a journey of unique self-discovery that is both fun and enlightening. You will learn essential skills such as critical decision-making and crisis management, and your tenacity

will be tested in times of adversity. You will pick up important life skills that will stay with you for the rest of your life and act as your guiding force to sail through the uncharted waters of life.

My meteoric rise from a junior sales consultant in a Multi-National Corporation to become the Chief Operating Officer within just 8 years is nothing short of hard work. I have been put through thousands of difficult life tests and countless crises in managing a team. And this course is the summary of my life experiences that have impacted me and shaped who I am today. The real journey of leadership can only be learnt through walking it.

In Lusi Group, we mould all dedicated individuals and propel you to a level beyond your imagination. Seize this opportunity today and embark on an unforgettable learning experience with us.

Remember this: Competence may get you up there, but you need character to remain at the top!

**Lusi Lim**  
CEO / Chief Coach of Lusi Group



# EMPEÍRIA LEADERSHIP TECHNOLOGY

## MODULE 1

### Leader's Brain - How to cultivate the core leadership values and beliefs of Top Leaders

Learn the values and beliefs that great leaders live by. Build these within yourself through real-life scenarios and be tested to your limits. Pick on their minds to see how these leaders operate in crisis:

- Revelation - 6 must-have values of a great leader
- Real life tests - Crisis Management
- Strategic thinking and 'live' execution
- Ability to make tough but right decisions

## MODULE 2

### Leader's Heart - How to think, see, and speak like a great Leader

A true leader does not just perform in peaceful conditions but is able to step up in adverse situations. More importantly, he must be able to turn every bad news into an opportunity and motivate people into action:

- Removing mental blocks
- How to be a captain in rough waters - turning bad news into opportunities and inspiring the team to break barriers
- Speak and motivate like a leader
- 7 steps to execute a new discipline, regime and vision
- Real life tests - how do you generate resources from scratch?

## MODULE 3

### Leader's Hand - How to walk the talk like a true Leader

Anybody can make an easy and popular decision but it takes a real leader to make the right and tough decision! Learn how a great leader manages and translates his emotions into high and powerful performances:

- Time management
- 5-step strategy to manage your emotions in challenging times
- Right decision versus popular decision
- Real life tests - can you still make right decisions under pressure and when the stakes are high?

## MODULE 4

### Leader's Proficiency - The Judgment Day

The final test that befits the finale of a great leadership program! Put yourself through a series of challenges to consolidate the leadership qualities you have built within you – and excel with unbelievable results:

- Leadership critique
- Thinking on your feet
- The Leader's "pitch"
- Excel with Influence